



# SELENE NAVAS

## UI DESIGNER

### PORTFOLIO

- [www.selenenavas.com](http://www.selenenavas.com)

### CONTACT

- [contact@selenenavas.com](mailto:contact@selenenavas.com)
- LinkedIn: [selenenavas](#)
- Madrid, Spain.

### TOOLS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- ChatGPT
- Google Docs
- Notion
- Wordpress
- Miro
- Capcut
- Slack
- Microsoft Office

### LANGUAGES

- Spanish | Native
- English | B1 (Currently Learning)

## EXPERIENCE

### Chief Content Manager, Social Media Design & UI Designer

Codealo, Inc. | May 2021 – January 2024.

- Planning, design and writing social media posts.
- Achieving a reach of 10k to 42k accounts on Instagram and increasing followers from 17k to 100k.
- Writing 62 Newsletters for the community with an opening rate of 15% to 20%.
- Writing content for website.
- Website User Interface Design.

### Community Manager, Copywriter & Social Media Design

Encentiva C.A. | September 2020 – April 2021.

- Photographs editing, design, writing and planning posts for social media of company clients.

### Community Manager & Social Media Design

Dermo Beautiful Skin. | May 2019 – August 2019.

- Logo Design for the brand and personal Logo Design for the CEO.
- Posts design for social media (Instagram).

### Community Manager & Social Media Design

La Catira Respostería. | June 2019- August 2019.

- Photographs editing, design, writing and planning posts for social media.

## EDUCATION

### Universidad de Carabobo | Facultad de Ingeniería

Civil Engineering | February 2017.

## SKILLS

- UI Design
- Responsive Design
- Wireframing
- User Experience
- Effective Communication
- Collaboration
- Commitment
- Leadership